Broadcasting Oct 14

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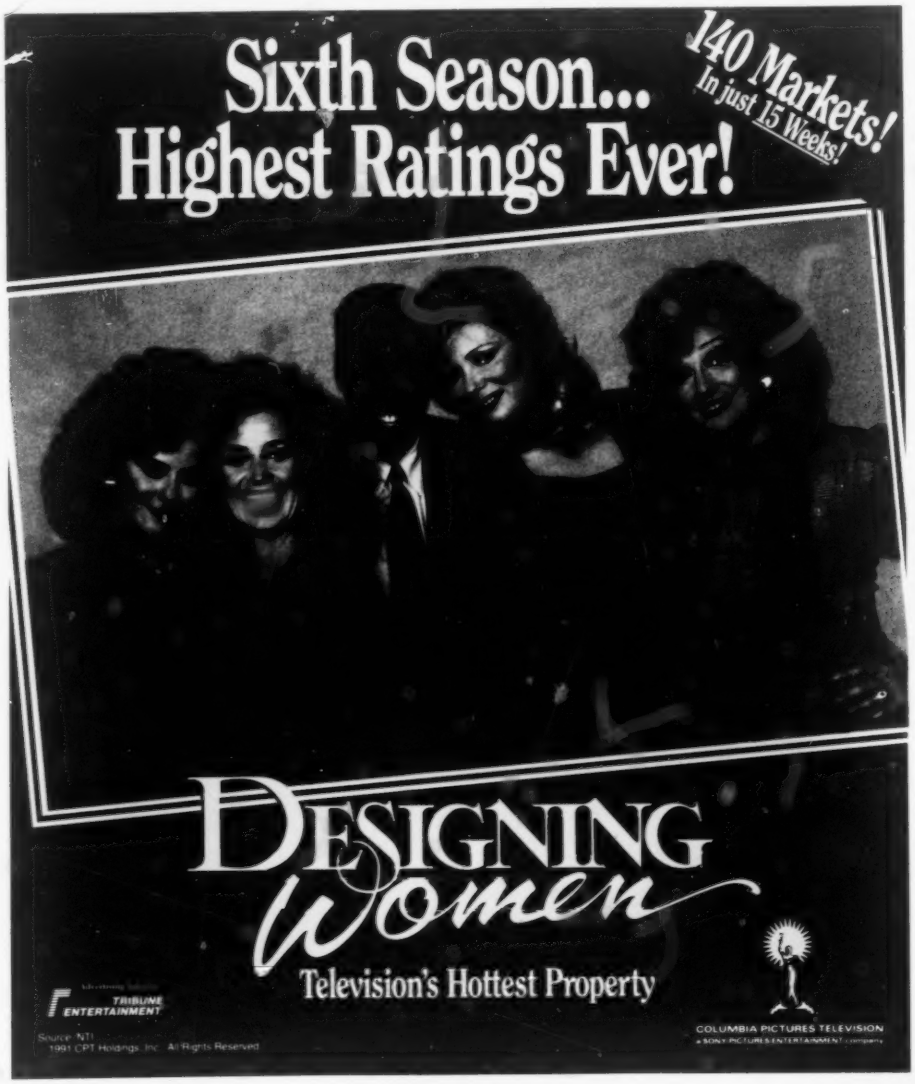

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#********** 5-DIGIT 20814
#0104898 84#C SEP92 BR412
SRI ACQ
CONGRESSNL INFO SRV 273
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BETHESDA MD 20814

Vol. 121 No. 16 $2.95

Fourth quarter scatter: Redefining healthy

RBOC's: one step closer to cable

THIS WEEK

CBS's baseball slump: ratings down for playoffs (page 21).

19 / BUSY SCATTER

Heightened activity in the scatter market in the fourth quarter may belie the lingering recession in media buying. Prices are generally lower than they were in the weak upfront market, but for now, ABC, NBC, CBS and Fox are just glad to be making deals that are not down 30%. Cable networks may once again take on the role of viable alternative, and syndicators, not accustomed to participating heavily in the scatter market, are said to be finding the going rough.

20 / NETWORKS AIR THOMAS HEARINGS LIVE

In spite of their revenue woes the big three networks pre-empted daytime programing to air the Oct. 11 session of Clarence Thomas's nomination hearings. PBS also provided live coverage, as did cable networks CNN, C-SPAN and Court TV and radio networks National Public Radio and PBS.

21 / LOW RATINGS FOR BASEBALL

Ratings for the major league playoffs have been a major disappointment for CBS, which had initially hoped the games would boost its fall lineup. The first outing, between Toronto and Minnesota, was the lowest-rated prime time playoff in history at 11.6/20; subsequent games fared slightly better. Agency sources said last week that CBS still had a sizable amount of inventory left.

22 / WEEK 3 TO CBS

As expected, CBS won the third week of the new season, but low ratings for the playoffs may stymie its chances to take a fourth. Fine-tuning of the fall schedule is already underway: CBS announced it is flipping *Princesses* and *Brooklyn Bridge* on Fridays.

24 / TELCO BARRIERS FALL

With the lifting of Judge Harold Greene's stay on entry into video information services by Bell companies outside their areas, only one major legal barrier—prohibiting downlinking of satellite signals—now stands between the regional Bell operating companies being able to own cable systems outside their local telephone service regions. As for operations within their areas, telcos are currently stymied by provisions of the 1984 Cable Act and could face new restrictive legislation now being considered in the House.

25 / FCC INQUIRY ON CROSSOWNERSHIP

The FCC plans to launch a review of the statutory and regulatory prohibitions against common ownership of cable and telephone services in the same market. Among the ideas that will be presented at the Oct. 24 inquiry is FCC Chairman Alfred Sikes's to permit telcos to acquire a minority interest in cable systems in the same areas the telcos provide service and to eventually allow them to obtain controlling interest.

27 / COLUMBIA'S NEW WORLD

New World Entertainment has signed a letter of intent with Columbia Pictures Television to sell most of its production properties and development projects. Columbia plans to use the acquisition to form TriStar, a second network production division. New World intends to shift its focus to international co-productions and production for cable.

28 / PRODUCER TRIES LIVE PILOTS

KatzRush Entertainment is joining with the Los Angeles Comedy Store to pitch to producers, writers and agency packagers the concept of producing pilot run-throughs before live audiences. KatzRush's Raymond Katz says such pilots could be produced at a "minute fraction" of the usual $500,000 cost of an initial show.

29 / STUDS: FOX HIT

Twentieth Television, Fox's syndication arm, appears to have a hit on its hands with the romantic game show *Studs*, but won't crow for sure until it boosts the show's distribution. Cleared so far in 40 markets, *Studs* should reach 70% by the start of the NATPE convention Jan. 20, said Michael Lambert, Twentieth Television president.

32 / FCC TACKLES HDTV SIMULCASTING

The FCC, which is expected to release a proceeding this month on HDTV simulcasting, is considering three options of definition and regulation

of simulcast TV channels. In the marketplace approach, the commission would leave the term undefined. The flexible approach would delay content regulation until a viable HDTV marketplace has been established. The third and most likely option appears to be approval of some form of content regulation together with the standard in 1993.

33 / NETWORKS, AFFILIATES CROSS OVER CROSSOWNERSHIP

In a meeting last week in Chicago, representatives of the broadcast networks and their affiliates agreed to continue their discussions on relaxing the FCC's network-cable crossownership ban and to ask the agency to postpone action on the ban until their talks have a chance to bear fruit. The networks want repeal, but affiliates fear the consequences of their networks being acquired by a large cable MSO.

34 / SPECTRUM AUCTION VS. LOTTERY

The House Telecommunications Subcommittee heard testimony last week on how to allocate—by auction, lottery or comparative hearings—200 mhz of government-controlled spectrum to the private sector. The gap between opposing sides' positions may be narrower than once thought: Chairman Edward Markey (D-Mass.) said: "The philosophical basis for understanding is there."

35 / OLYMPIC PPV HEATS UP

After an initial lukewarm response, NBC affiliates are warming up to the network's three-channel pay-per-view Olympics. The reason: tough times have

Twentieth Television's 'Studs,' cleared in 40 markets, has the makings of a hit (page 29).

encouraged stations to take a closer look at NBC's promotional incentives, which promise $10 per PPV subscriber for affiliates that air spots.

36 / SHOWTIME BANKS ON MOVIES

While making some forays into original programing, Showtime plans to continue its strategy of acquiring original theatricals. 1992 will be the last year the premium service runs a non-exclusive title, and it has enough exclusive product lined up to take it through '93 and perhaps '94.

39 / NEW SPORTS AM IN CHICAGO

The Score, WSCR(AM) SportsRadio 820, will join the long list of powerhouse AM's in Chicago as soon as the FCC approves an ownership transfer to Diamond Broadcasting. The station will broadcast sports programing—but not play-by-play or network—and will rely on its lineup of personalities to build its audience.

40 / IDAHO LICENSE TRANSFER CHALLENGED

Broadcaster John Rook has asked the Justice Department to investigate whether the transfer of North Idaho Broadcasting by Duane Hagadone to his son violates federal antitrust laws. The elder Hagadone's ownership of the *Coeur d'Alene Press* and, through North Idaho, an AM radio station had been grandfathered under the FCC's crossownership rules. Rook calls the transfer, coinciding with the purchase of a construction permit for a new station, "a complete sham."

44 / $1.48 BILLION LOSS AT WESTINGHOUSE

Westinghouse Electric Corp., parent company of Group W Television, Group W Radio and Group W Satellite Services, announced that it is cutting 4,000 jobs, reducing operating costs by $200 million and issuing new equity in the wake of its $1.48-billion third-quarter loss. How much the company's woes will affect the broadcasting properties is still unclear, but "it stands to reason they would be affected," a spokesperson said.

50 / DAB ROYALTY FEE RECOMMENDED

Contending that digital audio broadcasting may harm copyright holders of recorded works, the U.S. Copyright Office has recommended that Congress create a performance royalty charged to broadcasters that would be levied in addition to BMI and ASCAP fees. The NAB called the finding a "rehash" of the Recording Industry Association of America's "old and discredited position on performance rights in sound recording."

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Founded in 1931 as *Broadcasting*, the News Magazine of the Fifth Estate. *Broadcasting-Telecasting*® introduced in 1946. *Television*® acquired in 1961. *Cablecasting*® introduced in 1972. *Broadcasting Cable* introduced in 1989. *Broadcasting*® is a registered trademark of Reed Publishing (Nederland) B.V., used under license. ®Reg. U.S. Patent Office.

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Broadcasting (ISSN 0007-2028) is published 52 Mondays a year by Cahners Publishing Co., 1705 DeSales Street, N.W., Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issues, $2.95, except special issues, $4.50. Subscription, U.S. and possessions, $85 per year. Canadian and other international subscribers, add $40. U.S. and possessions, $400 yearly for special delivery, $100 for first-class. Subscriber's occupation required.

Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (1-800-521-0600).

Postmaster, please send address corrections to *Broadcasting*, PO Box 715, Brewster, NY 10509-0715.

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RATINGS ROUNDUP

		7:00 PM	7:30 PM	8:00 PM	8:30 PM	9:00 PM	9:30 PM	10:00 PM	10:30 PM
Monday Sep 30	ABC 15.0/24			62. MacGyver [9.1/15] 8.3/14	10.0/17	13. NFL Monday Night Football—Philadelphia vs. Washington [17.1/29] 16.7/26	19.2/29	19.3/29	16.8/27
	CBS 17.8/28			17. Evening Shade [15.9/26]	8. Major Dad [18.1/28]	5. Murphy Brown [19.9/29]	6. Designg Wmn [19.2/28]	15. Northern Exposure [16.8/27] 17.4/27	16.2/27
	NBC 14.2/22			29. Fresh Prince [13.9/23]	39. Blossom [12.2/19]	25. NBC Monday Night Movies—Carolina Skeletons [14.7/23] 14.2/21	14.4/21	15.2/24	14.9/25
Tuesday Oct 1	ABC 16.2/26			10. Full House [17.4/29]	14.Home Improvement [17.0/27]	1. Roseanne [21.3/33]	7. Coach* [18.2/28]	43. Homefront [11.5/20] 12.0/20	10.9/20
	CBS 11.4/18			27. Rescue: 911 [14.1/23] 13.2/22	15.0/24	53. CBS Tuesday Night Movie—The Naked Gun [10.1/16] 9.8/15	10.1/16	10.9/18	9.7/17
	NBC 12.2/20			75. Real People Reunion [7.7/13] 7.9/13	7.5/12	21. Heat of the Night* [14.9/23] 14.1/22	15.7/24	27. Law and Order [14.1/24] 14.3/24	13.8/25
Wednesday Oct 2	ABC 11.6/19			36. Dinosaurs [12.5/21]	21. Wonder Years* [14.9/24]	21. Doogie Hwsr [14.9/23]	56. Sibs [9.9/15]	58. Anything But Love [9.6/16]	76. Good & Evil [7.6/13]
	CBS 16.8/27			51. Royal Family [10.3/18]	69. Teech [8.7/14]	3. Country Music Awards [20.5/33] 17.5/27	20.6/32	21.7/35	22.0/38
	NBC 12.4/20			18. Unsolved Mysteries [15.5/26] 14.8/25	16.2/26	43. Night Court [11.5/18]	46. Seinfeld [11.1/17]	50. Quantum Leap [10.4/17] 10.3/17	10.4/18
Thursday Oct 3	ABC 8.8/14			70. Pros and Cons [8.2/13] 8.0/13	8.4/14	67. FBI: Untold Stories [8.8/13]	58. American Detective [9.6/15]	66. Primetime Live [8.9/15] 9.3/15	8.4/15
	CBS 10.8/18			47. Top Cops [10.7/18] 9.8/16	11.5/19	60. Trials of Rosie O'Neill [9.3/14] 8.8/13	9.7/15	36. Knots Landing [12.5/21] 12.1/20	12.9/23
	NBC 17.9/29			16. Cosby [16.6/28]	10. A Different World [17.4/28]	4. Cheers [20.2/31]	9. Tonight Show 29th Anniversary [17.7/29] 17.3/26	17.9/29	17.7/31
	FOX 11.7/18			29. Simpsons [13.9/23]	53. Drexell's Class [10.1/16]	45. Beverly Hills 90210 [11.3/17] 11.1/17	11.4/17		
Friday Oct 4	ABC 12.0/22			33. Family Matters [13.2/25]	34. Step By Step [12.9/24]	41. Perfect Strgrs [11.9/22]	52. Baby Talk [10.2/18]	42. 20/20 [11.8/22] 11.9/21	11.7/22
	CBS 11.1/21			76. Princesses [7.6/15]	62. Brooklyn Br [9.1/17]	36. 60 Minutes—Entertainers [12.5/23] 12.6/23	13.9/25	12.3/22	11.4/22
	NBC 6.5/12			84. Real Life w/J. Pauley [5.9/11]	89. Expose [5.4/10]	86. Dear John [5.6/10]	87. Flesh N Blood [5.5/10]	70. Reasonable Doubts [8.2/15] 7.8/14	8.7/16
	FOX 5.2/9			84. America's Most Wanted [5.9/11] 5.8/11	6.0/11	95. Ultimate Challenge [4.5/8] 4.3/8	4.7/8		
Saturday Oct 5	ABC 7.8/15			60. Who's the Boss? [9.3/18]	67. Growing Pains [8.8/16]	81. Young Riders [6.5/12] 6.2/11	6.7/12	74. The Commish [7.8/15] 7.6/15	8.0/16
	CBS 7.5/14			79. CBS Saturday Movie—Brotherhood of the Gun [7.3/14] 6.3/12	7.0/13	8.0/15	7.9/15	73. P.S. I Luv U [7.9/15] 7.7/15	8.1/16
	NBC 12.3/23			35. Golden Girls [12.7/24]	47. Torkelsons [10.7/20]	19. Empty Nest [15.4/28]	32. Nurses [13.5/25]	47. Sisters [10.7/21] 10.8/21	10.6/21
	FOX 6.2/11			80. Cops [7.0/13]	72. Cops 2 [8.0/15]	94. Totally Hidden Video [4.8/9]	93. Best of the Worst [4.9/9]		
Sunday Oct 6	ABC 11.0/18	62. Life Goes On [9.1/16] 8.1/15	10.1/17	20. Am. Fun. H. Videos [15.3/23]	26. Am. Funniest People [14.5/22]	56. ABC Sunday Night Movie—The Heroes of Desert Storm [9.9/16] 9.9/15	10.2/15	10.0/16	9.5/17
	CBS 16.9/27	2. 60 Minutes [20.6/36] 19.6/35	21.7/36	12. Murder, She Wrote [17.3/26] 16.6/25	18.0/27	24. CBS Sunday Movie—Fire in the Dark [14.8/23] 15.1/22	14.7/22	14.7/24	14.9/26
	NBC 7.8/12	82. Adv/Mark Brian [6.2/11]	87. Eerie, Ind. [5.5/9]	91. Man of the People [5.3/8]	92. Pacific Station [5.2/8]	55. NBC Sunday Night Movie—Babe Ruth [10.0/16] 9.0/13	10.1/15	10.4/17	10.4/18
	FOX 8.6/14	89. True Colors [5.4/10]	83. Parker Lws [6.0/10]	40. In Living Color [12.0/18]	65. Roc [9.0/14]	29. Married/Chdn [13.9/21]	76. Ray Charles—50 Years of Music [7.6/12] 7.9/12	7.6/12	7.1/13

WEEKLY PRIME TIME AVERAGE	ABC 11.7/20	CBS 13.4/22	NBC 11.7/20	FOX 8.1/14
SEASON PRIME TIME AVERAGE	ABC 11.7/20	CBS 13.8/23	NBC 12.1/20	FOX 8.0/13

YELLOW = 1/2 HR WINNER

*—PREMIERE

NIGHTLY RATING/SHARE | RANKING/SHOW (PROGRAM RATING/SHARE) | HALF-HOUR RATING/SHARE | SOURCE: A.C. NIELSEN

RADIO

NEW ALL-SPORTS AM SET FOR CHICAGO DEBUT

Powerhouse Windy City stations welcome 'The Score' to ranks of the band

In the Windy City, despite a nationwide plague of technological and revenue ills confronting AM radio, the band is alive and well. And pending FCC approval, Diamond Broadcasting will add its voice to the airwaves, alongside the likes of powerhouse stations WGN(AM), WBBM(AM), WLUP(AM), WMAQ(AM) and WLS(AM).

Unlike the aforementioned clear-channel giants, the new station will broadcast with 5 kw of power, and only during the day. The Score—WSCR(AM) SportsRadio 820—will debut its all-sports format as soon as the FCC approves the station's transfer to Diamond from Century Broadcasting.

Diamond Broadcasting already owns WSBC(AM)-WXRT(FM) Chicago. The AM shares time with two other facilities, and all the programing is brokered. Diamond programs about eight hours a day, according to Seth Mason, vice president and general manager, and will install a "combiner" to allow it to broadcast both AM's from the same site. Although the approval is still pending, Mason said the group ran the idea by the FCC before submitting the applications, and was given enough encouragement to begin putting the station in place.

The Score will broadcast sports programing, but not play-by-play and not network, Mason said. "If we do look at play-by-play down the road," he said, "it would only be a college-football franchise of major local interest." The station will instead need to build its audience on the strength of its personalities, as would a regular talk station. The lineup so far includes Tom Shaer, a weekend news anchor at WMAQ-TV Chicago; Dan Jiggetts, former Chicago Bear and CBS commentator; Dan McNeil, formerly an executive producer with WLUP(AM); Mike Murphy, WLS(AM) sports talk show host, and Brian Hanley, a writer with the *Chicago Sun-Times*.

Personality radio has worked well in Chicago, with WLUP and WGN as prime examples. And although the city is as competitive as any market in the country, Chicago AM operators contacted by BROADCASTING last week were enthusiastic about the new station. Rick Starr, vice president and general manager of WMAQ(AM), which holds the rights to the White Sox and the Bulls, sees the concept as a boon to the band. "A different niche format like this is good for the AM band," he said, "and the better and the healthier the AM stations, the better for me in the long haul."

The city itself is sports-crazy, added Starr. There are five major-league teams, plus Northwestern and Illinois universities. "From the start there is the interest and there is some natural money for a sports station," Starr said. "If a sponsor does a spectrum buy, he will probably put money on the station."

From an advertising standpoint, WSCR can work as a perfect complement to sister station WXRT. The FM is an album-oriented rock format station, targeted at men 25-54. The sound, according to Mason, is "more eclectic, less hard," meaning that the station plays less heavy metal and more "progressive bands." Whatever the format mix, it seems to be working: WXRT is number one with men in its target group in the winter and spring Arbitron surveys.

Retailers are already expressing an interest in the combo buy, Mason said. "Some are going to wait and see what kind of ratings are involved," he said, "but there are others who think right away, 'this is my type of radio station.' " -LC

RECORDING SALES:

Units Shipped and Dollar Value

January-June 1990 vs. January-June 1991

Configuration	January-June 1990 Units	January-June 1990 Dollar Value	January-June 1991 Units	January-June 1991 Dollar Value	Percent Change Units	Percent Change Dollar Value
Disc singles	14.36	56.52	11.40	31.18	-20.61	-44.83
Cassette singles	45.58	133.45	33.61	108.56	-26.26	-18.65
CD singles	0.12	0.70	2.39	13.56	1,891.67	1,837.14
LP's	5.62	38.82	2.09	12.46	-62.81	-67.90
CD's	132.08	1,522.73	153.86	1,893.79	16.49	24.37
Cassettes	222.27	1,657.65	170.41	1,371.20	-23.33	-17.28
Music videos	4.05	74.63	3.32	60.12	-18.02	-19.44
Totals	424.08	3,484.50	377.08	3,490.87	-11.08	0.18

Source: Recording Industry Association of America Market Research Committee

DOLLAR VALUE OF RECORD SALES UNCHANGED

Good news and bad is reported by the Recording Industry Association of America for record sales in the first half of 1991. The good news is that the dollar values of CD's and CD singles sales were up 24% and 1,837%, respectively, over the same period in 1990, and units shipped increased 16.5%. and 1,891%. Sales and shipments of virtually all other recorded music products were down, however, anywhere from 17% for cassettes to 67.9% for vinyl LP's. Combined, units shipped dropped 11% over the first half of 1990, while dollar value remained virtually unchanged.

"Given the economic environment, in which people are buying less of everything, the music business held its own," said Jason Berman, RIAA president. "Consumers are still spending the same amount of money as they did last year on music."

expected to be completed by Nov. 1. Rook disputes this statement, claiming that Duane Hagadone, through Hagadone Investment Corp., of which Hagadone is sole shareholder, loaned $300,000 to Todd Hagadone to purchase the construction permit and build the FM facility. Rook further claims that Hagadone in 1989 loaned $40,000 to George Cole, previous owner of the Hayden construction permit, to pay a competing party to drop a challenge for the FCC license. That party was KCDA(FM) General Manager Kim Cooper. Cole currently is listed as a member of the North Idaho Broadcasting board of directors and, according to the *Idaho Statesman*, claims "it was merely a coincidence that a recent down payment from Hagadone Investment Corp. for the KMWC(FM) license was $40,000."

Hagadone allegedly approached Rook several years ago in an effort to purchase KCDA(FM), a transaction that Rook said he pointed out would be in violation of FCC crossownership rules. "Duane Hagadone assured me that he could circumvent that regulation, and federal antitrust laws, by doing some advanced estate planning and putting the stations in his kids' names," Rook explained. The original transfer application asserted that Burl Todd Hagadone would acquire 51% of KVNI(AM) and his brother Bradley would hold 49%. Bradley's name subsequently was eliminated from the application when it was revealed that he was an officer and a director of Hagadone Investments, which owns the *Coeur d'Alene Press*.

"The FCC couldn't possibly have read our documented evidence," Rook said. "If they had spent the time to seriously look at the foot-high stack of evidence, there's no way they would have approved it. I think they just rubber-stamped it after a year and a half." Rook said he repeatedly wrote to FCC Secretary Donna Searcy outlining his concerns; Searcy told BROADCASTING she was unfamiliar with the case.

FCC Audio Services Division Chief Larry Eads said he was familiar with Rook's charges, but could not comment on a contested case other than to confirm that Rook "has filed for reconsideration of the grant, and it is pending at the FCC." Eads also said that, since approval of the transfer has not been stayed, "he may continue to construct, at his own risk, should the Commission decide to overturn the grant." Should that occur, "the grant would have to be undone and it would go back to status quo ante."

Neither Duane Hagadone or KVNI(AM) General Manager Joe Stanosch could be reached for comment. **–RES**

BASEBALL BOOSTS AM'S IN ARBITRON

America's favorite pastime helped heritage AM stations maintain their first-place leads in three of the top 10 markets, according to the Arbitron summer survey. WGN(AM) Chicago, WJR(AM) Detroit and WRKO(AM) Boston each posted ratings gains and finished first in their markets for their play-by-play coverage of the Cubs, Tigers and Red Sox, respectively.

All numbers reflect persons 12-plus, Monday-Sunday, 6 a.m. to midnight.

Station	Format	Spring '91	Summer '91
1. New York			
WCBS(FM)	Oldies	5.2	5.1
WLTW(FM)	Soft AC	4.9	4.9
WRKS(FM)	Urban	5.1	4.8
WPAT-AM-FM	Easy	4.9	4.7
WINS(AM)	News	4.3	4.3
WBLS(FM)	Urban	3.8	4.2
WQHT(FM)	CHR	4.0	4.2
WNEW-FM	AOR	3.1	4.0
WOR(AM)	Talk	4.6	4.0
WHTZ(FM)	CHR	3.6	3.8
WXRK(FM)	Classic rock	3.3	3.8
2. Los Angeles			
KOST(FM)	Soft AC	6.1	5.9
KIIS-AM-FM	CHR	4.7	5.3
KKBT(FM)	Urban	4.0	4.9
KABC(AM)	Talk	5.1	4.7
KLOS(FM)	AOR	4.5	4.5
KBIG(FM)	AC	4.1	3.8
KRTH(FM)	Oldies	3.6	3.8
KLVE(FM)	Spanish	2.8	3.5
KPWR(FM)	CHR	3.4	3.5
KFWB(AM)	News	3.1	3.1
KWKW(AM)	Spanish	3.4	3.1
3. Chicago			
WGN(AM)	MOR/talk	8.2	8.4
WGCI-FM	Urban	6.6	8.1
WBBM-FM	CHR	5.8	4.9
WVAZ(FM)	Urban	4.3	4.7
WWBZ(FM)	AOR	3.9	4.6
WUSN(FM)	Country	3.3	4.5
WJJD(AM)	MOR	3.6	4.1
WBBM(AM)	News	3.9	3.8
WLUP-FM	AOR	3.6	3.5
WCKG(FM)	Classic rock	3.4	3.4
WLIT-FM	AC	3.9	3.4
WKQA(FM)	AC	3.1	3.4
4. San Francisco			
KGO(AM)	News/talk	7.8	8.0
KMEL(FM)	CHR	6.1	5.3
KFRC(AM)	Nostalgia	4.3	4.9
KNBR(AM)	Talk	3.8	4.5
KCBS(AM)	News	4.8	4.1
KIOI(FM)	AC	3.9	3.2
KOIT-AM-FM	Soft AC	3.7	2.9
KRQR(FM)	AOR	2.3	2.8
KSOL(FM)	Urban	3.6	2.8
KABL-AM-FM	AC	2.5	2.7
KITS(FM)	New rock	2.6	2.7
KKSF(FM)	New AC	2.5	2.7
5. Philadelphia			
KYW(AM)	News	8.7	7.5
WUSL(FM)	Urban	7.2	6.6
WMMR(FM)	AOR	5.7	6.4
WPEN(AM)	Nostalgia	5.6	6.3
WYSP(FM)	Classic rock	6.1	5.9
WEAZ-FM	AC	5.6	5.2
WOGL-FM	Oldies	4.4	5.0
WWDB(FM)	Talk	4.8	5.0
WXTU(FM)	Country	4.0	4.7
WYXR(FM)	AC	4.2	4.3

Station	Format	Spring '91	Summer '91
6. Detroit			
WJR(AM)	MOR/news/talk	8.0	9.3
WJLB(FM)	Urban	6.3	6.2
WWWW(FM)	Country	6.3	6.1
WOMC(FM)	Oldies	3.9	5.4
WKQI(FM)	CHR	4.7	5.0
WHYT(FM)	CHR	4.5	4.7
WWJ(AM)	News	5.7	4.4
WLLZ(FM)	AOR	3.4	4.2
WCSX(FM)	Classic rock	3.5	4.1
WRIF(FM)	AOR	4.4	3.9
7. Washington			
WPGC-FM	CHR	7.6	7.8
WMZQ-AM-FM	Country	5.9	5.6
WGAY(FM)	Easy	5.6	5.6
WWDC-FM	AOR	4.4	5.2
WKYS(FM)	Urban	4.9	4.5
WTOP(AM)	News	3.3	4.2
WASH(FM)	AC	4.6	4.1
WLTT(FM)	AC	4.0	4.0
WAVA(FM)	CHR	4.2	3.6
WMAL(AM)	News/talk	4.5	3.6
8. Dallas-Fort Worth			
KSCS(FM)	Country	11.0	10.5
KTXQ(FM)	AOR	5.9	6.4
KPLX(FM)	Country	6.2	6.0
KVIL-AM-FM	AC	7.0	5.6
WBAP(AM)	Country	6.7	5.4
KKDA-FM	Urban	4.6	5.0
KJMZ(FM)	Urban	4.3	4.3
KRLD(AM)	News/sports	4.1	4.1
KEGL(FM)	CHR	4.1	3.6
KDMX(FM)	Mix	1.7	3.5
9. Boston			
WRKO(AM)	Talk	7.3	8.3
WZOU(FM)	CHR	6.8	7.1
WBCN(FM)	AOR	5.9	5.6
WBZ(AM)	AC	5.4	5.5
WXKS-FM	CHR	5.8	5.0
WSSH-FM	Easy	5.1	4.8
WODS(FM)	Oldies	4.2	4.7
WZLX(FM)	Classic rock	3.9	4.2
WVBF(FM)	AC	3.9	4.1
WBMX(FM)	AC mix	3.4	4.0
10. Houston			
KILT-FM	Country	9.5	8.2
KIKK-FM	Country	7.0	8.1
KODA(FM)	Soft AC	5.5	5.8
KLOL(FM)	AOR	5.1	5.1
KMJQ(FM)	Urban	7.0	5.1
KHMX(FM)	Mix	5.3	4.9
KBXX(FM)	CHR	3.6	4.8
KTRH(AM)	News	4.4	4.7
KQUE(FM)	Nostalgia	3.8	4.5
KRBE-AM-FM	CHR	3.8	4.2

CHANGING HANDS

This week's tabulation of station and system sales ($250,000 and above)

WDVE(FM) Pittsburgh and WNDE(AM)-WFBQ(FM) Indianapolis □ Sold by Great American Communications Co. to Broadcast Alchemy Ltd. for approximately $54 million, subject to definitive agreement. **Seller** is headed by George E. Castrucci, and owns nine AM's, six FM's and five TV's. **Buyer** is headed by Frank Wood, former COO of Jacor Communications Inc., and is new partnership formed with family-owned holding company Lane Industries of Northbrook, Ill., for purpose of acquiring top-30 market radio stations. *Broker: The Mahlman Co. and Jorgenson, Chapin & Co.*

WYNE(AM) Kimberly (Appleton-Oshkosh), Wis. □ Sold by Fox Valley Broadcasting Inc. to Woodward Communications Inc. for $965,000 cash at closing, of which $200,000 is for seven-year noncompete covenant. Station sold in 1988 for $934,500. **Seller** is headed by Thomas L. Bookey, and is also licensee of WROE(FM) Neenah-Menasha, Wis. Bookey has 50% interest in WTAX(AM)-WDBR(FM) Springfield, Ill. **Buyer** is headed by F.R. Woodward (51.32%) and William F. Skemp, and is also licensee of KDTH(AM)-KATF(FM) Dubuque and WHBY(AM)-WAPL-FM Appleton, both Wisconsin. WYNE is fulltimer with country format on 1150 khz with 5 kw.

KAYY(FM) Fairbanks, Alaska □ Sold by Interior Broadcasting Inc. to North Country Wireless Inc. for $600,000. Terms: $20,000 earnest money deposit, $146,200 cash at closing, of which $100,000 is for five-year noncompete covenant, and $433,800 five-year interest-bearing note. **Seller** is headed by Jay Lewis, and has no other broadcast interests. **Buyer** is headed by Thomas C. Tierney, who has interests in Cobb Communications Inc., licensee of KZXX(AM) Kenai, KLAM(AM) Cordova, KSWD(AM) Seward, KVAK(AM) Valdez and KVOK(AM)-KJJZ(FM) Kodiak, all Alaska. It holds consent to acquisition of KBCN(AM) in Fairbanks. Tierney also heads TCT Communications Inc., licensee of KENI-(AM)-KBFX(FM) Anchorage. KAYY has AC format on 101.1 mhz with 25 kw and antenna 131 feet above average terrain. *Broker: American Radio Brokers.*

KXYL-AM-FM Brownwood, Tex. □ Sold by Central Texas Communications to SECCESS Media Inc. for $275,000. **Seller** is headed by Lynn Nabers, and has no other broadcast interests. **Buyer** is headed by Steve Everitt and has interests in KNEL-(AM)-KIXV(FM) Brady, Tex. KXYL(AM) has country, news format on 1240 khz with 100 w day and 1000 w night. KXYL-FM has country format on 104.1 mhz with 78 kw and antenna 400 feet above average terrain. *Broker: Whitley Media.*

PROPOSED STATION TRADES

By volume and number of sales

Last Week:

AM's □ **$1,101,000** □ **4**

FM's □ **$600,000** □ **1**

AM-FM's □ **$54,880,000** □ **4**

TV's □ **$0** □ **0**

Total □ **$56,581,000** □ **9**

Year to Date:

AM's □ **$67,002,372** □ **214**

FM's □ **$174,981,958** □ **223**

AM-FM's □ **$249,764,681** □ **157**

TV's □ **$926,654,200** □ **65**

Total □ **$1,418,403,211** □ **658**

For 1990 total see Jan. 7, 1991 BROADCASTING.

INFINITY REVISES BANK AGREEMENT

Infinity Broadcasting Corp. (six AM's, 11 FM's) has reached a new agreement with its banks that will provide the group owner with $50 million of additional borrowings for a revolving credit line, as well as funds to buy the company's 14.25% of senior subordinated discount debentures.

As part of the agreement, existing shareholders contributed approximately $30 million of equity to Infinity. Also, Infinity bought $87-million face amount of its discount debentures using some of the above-mentioned funds. As a result of the transactions, Infinity's total debt will be reduced by more than $50 million.

Chase Manhattan Bank is the agent for Infinity's senior lenders, and Chemical Bank and The Bank of Montreal are co-agents.

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FOR THE RECORD

As compiled by BROADCASTING from September 30 through October 4 and based on filings, authorizations and other FCC actions.

Abbreviations: AFC—Antenna For Communications; ALJ—Administrative Law Judge; alt.—alternate; ann.—announced; ant.—antenna; aur.—aural; aux.—auxiliary; ch.—channel; CH—critical hours; chg.—change; CP—construction permit; D—day; DA—directional antenna; Doc.—Docket; ERP—effective radiated power; Freq.—frequency; HAAT—height above average terrain; H&V—horizontal and vertical; khz—kilohertz; kw—kilowatts; lic.—license; m—meters; mhz—megahertz; mi.—miles; MP—modification permit; mod.—modification; N—night; pet. for recon.—petition for reconsideration; PSA—presunrise service authority; pwr.—power; RC—remote control; S-A—Scientific-Atlanta; SH—specified hours; SL—studio location; TL—transmitter location; trans.—transmitter; TPO—transmitter power output; U or unl.—unlimited hours; vis.—visual; w—watts; *—noncommercial. Six groups of numbers at end of facilities changes items refer to map coordinates. One meter equals 3.28 feet.

OWNERSHIP CHANGES

Applications

■ **KYES(TV) Anchorage** (BALCT910919KF; ch. 5; 100 kw-V; 10 kw-A; ant. -879 ft.)—Seeks assignment of license from Fireweed Television to Fireweed Communications Corp. for $100 and assumption of debt. **Seller** is headed by William Hately, who will retain 7.5% interest in station. **Buyer** is headed by Jeremy Lansman (51%) and Carol Schatz (41.5%), husband and wife. They have interests in LPTV K61FC Denver. Lansman has interests in LPTV's K12OM Kansas City, MO; K66DW Albuquerque, NM; K07UV Shreveport, LA, and K06LV Salinas, CA. Schatz has interests in LPTV WO6BE Tampa, FL, and KO6LY and K18CS, both Anchorage. Filed Sept. 19.

■ **KAYY(FM) Fairbanks, AK** (BALH910910HL; 101.1 mhz; 25 kw; ant. 131 ft.)—Seeks assignment of license from Interior Broadcasting Inc. to North Country Wireless Inc. for $600,000. **Seller** is headed by Jay Lewis, and has no other broadcast interests. **Buyer** is headed by Thomas C. Tierney, who has interests in Cobb Communications Inc., licensee of KZXX(AM) Kenai, KLAM(AM) Cordova, KSWD(AM) Seward, KVAK(AM) Valdez and KVOK(AM)-KJJZ(FM) Kodiak, all Alaska. It holds consent to acquisition of KBCN(AM) in Fairbanks, AK. Tierney also heads TCT Communications Inc., licensee of KENI(AM)-KBFX(FM) Anchorage. Filed Sept. 10.

■ **KOOK(AM)-KBEE-FM Modesto, CA** (AM: BA-L910917EF; 970 khz; 1 kw-U; FM: BALH910917EG; 103.3 mhz; 50 kw; ant. 500 ft.)—Seeks assignment of license from Price Broadcasting Co. to Citadel Communications Corp. for $12.5 million (see KGA(AM)-KDRK-FM Spokane, WA, below). Filed Sept. 17.

■ **KQMS(AM)-KSHA(FM) Redding, CA** (AM: BA-L910917EJ; 1400 khz; 1 kw-U; FM: BALH910917EK; 104.3 mhz; 100 kw; ant. 1,560 ft.)—Seeks assignment of license from Price Broadcasting Co. to Citadel Communications Corp. for $12.5 million (see KGA(AM)-KDRK-FM Spokane, WA, below). Filed Sept. 17.

■ **KGUC-AM-FM Gunnison, CO** (AM: BA-L910917EM; 1490 khz; 1 kw-U; FM: BALH910917EN; 98.3 mhz; 3 kw; ant. 304 ft.)—Seeks assignment of license from Gunnison Broadcasting Co. to Gardiner Broadcast Partners Ltd. for $105,000. **Seller** is headed by Roger W. Pepperd, and has no other broadcast interests. **Buyer** is headed by Clifton H. Gardiner (80%), and is licensee of KSMT(FM) Breckenridge, KZYR(FM) Avon, KRKE(AM) Aspen and KSNO-FM Snowmass Village, all Colorado. Filed Sept. 17.

■ **WTRI(AM) Brunswick, MD** (BAPL910917EP; 1520 khz; 500 w-D, 250 w-CH)—Seeks assignment of CP from Elektra Broadcasting Corp. to Tri-State Broadcasting Inc. for $115,000. **Seller** is headed by W. Allen Salisbury, and has no other broadcast interests. **Buyer** is headed by Sally Heidrich (40%), and has no other broadcast interests. Filed Sept. 17.

■ **WQFX-AM-FM Gulfport, MS** (AM: BAL910916HI; 1130 khz; 500 w-D; FM: BALH910916HJ; 96.7 mhz; 3 kw; ant. 245 ft.)—Seeks assignment of license from Steere Broadcasting Corp. to Urban Media Group Inc.; notes relating to indebtedness of assets of stations will be redrawn, principal to be in excess of $500,000. **Seller** is headed by David E. Steere, who is general manager of KHIT-AM-FM Sun Valley, NV. **Buyer** is headed by Albert J. Jenkins (50%), and has no other broadcast interests. Filed Sept. 16.

■ **KROW(AM)-KNEV(FM) Reno** (AM: BA-L910917EH; 780 khz; 50 kw-U; FM: BALH910917EI; 95.5 mhz; 60 kw; ant. 2,270 ft.)—Seeks assignment of

SUMMARY OF BROADCASTING & CABLE

BROADCASTING

SERVICE	ON AIR	CP's [1]	TOTAL *
Commercial AM	4,988	235	5,223
Commercial FM	4,517	1,019	5,536
Edpcational FM	1,484	311	1,795
Total Radio	**10,989**	**1,565**	**12,554**
Commercial VHF TV	556	15	571
Commercial UHF TV	572	167	739
Educational VHF TV	125	4	129
Educational UHF TV	233	12	245
■ Total TV	**1,486**	**198**	**1,684**
VHF LPTV	219	147	366
UHF LPTV	719	789	1,508
■ Total LPTV	**925**	**948**	**1,873**
FM translators	1,875	374	2,239
VHF translators	2,698	78	2,776
UHF translators	2,334	292	2,626

CABLE

Total subscribers	53,900,000
Homes passed	71,300,000
Total systems	10,823
Household penetration†	58.6%
Pay cable penetration	29.2%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million. [1] Construction permit. [2] Instructional TV fixed service. [3] Studio-transmitter link. Source: Nielsen and Broadcasting's own research.